Social Media Volunteer Description

General Purpose

East Grinstead Memorial Estate (EGMEL) is a small Charity which was established over 75 years ago to look after the East Court Estate (Ashplats Wood and parkland around East Court) on behalf of the people of East Grinstead.

We are looking for someone with strong skills in delivering social media content who would like to help us reach out to the East Grinstead community and beyond. Our objectives are:

- Share news with our Members and wider community in East Grinstead .
- Increase awareness of EGMEL and the work we are doing to look after the Estate.
- Expand our base of supporters, particularly among families and younger members of the community.
- Build networks with other environmental charities and community groups active in our town/county.

We currently use Facebook and Instagram and have an embryonic LinkedIn page. We are in the very early stages of Social Media development and are looking for someone who enjoys building audiences.

This is a voluntary role which by its nature, can be done remotely although it would be helpful to have someone with knowledge of East Grinstead and links to the town. Supervision would be available as needed.